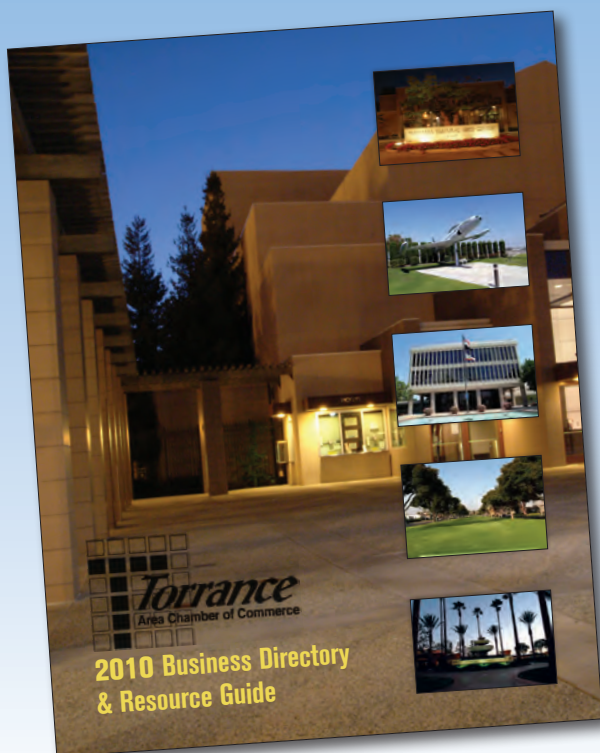


Torrance Area Business Directory & Resource Guide

Why advertise in the Torrance Area Chamber of Commerce 2011 Business Directory & Resource Guide?

The Torrance Area Chamber of Commerce Business Directory & Resource Guide is the most anticipated business/community publication of the year. The directory annually highlights key businesses and business leaders in the city, to further business development.

People like you see your annual advertisement in the directory over and over through out the year. Because of the difficult economy we are facing today, it is more important than ever to have a strong, consistent & visible presence in the community. Your advertisement in the Torrance Area Business Directory & Resource Guide makes a solid statement about you and your company.



Special Features

- Premier Investors
- Housing & Real Estate
- Accommodations & Travel
- Professional Businesses
- Annual Community Events
- Recreation & Entertainment
- Online version with direct link to your website
- Frequently Requested Numbers

Distribution

- Real Estate Offices
- Banks
- City Hall
- Schools
- Professional offices
- Hotels
- Businesses considering relocation to Torrance area
- Residents & Visitors throughout the year

Contact Siena Publishing, Inc. to reserve your space today!

Call Jeanne Garrison today (310) 317-0841

Email: info@sienapublishing.com Fax (310) 317-0831

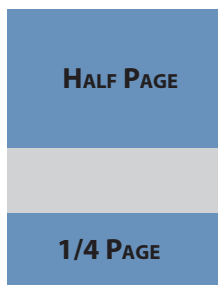


Advertising Rates

2011 Business Directory & Resource Guide

Ad Location/Size	Black & White	Spot Color	4-Color
Outside Back Cover (8.75" X 11.25" Full Bleed)	N/A	N/A	\$4195
Inside Front Cover (8.75" X 11.25" Full Bleed)	N/A	N/A	\$3595
Inside Back Cover (8.75" X 11.25" Full Bleed)	N/A	N/A	\$3195
Page One & Two (8.75" X 11.25" Full Bleed)	N/A	N/A	\$2895
Full Page (8.75" X 11.25" Full Bleed) (7.5" X 10" No Bleed)	\$1995	\$2095	\$2295
Half Page (Vert. 3.675" X 10") (Horiz. 7.5" X 5")	\$1095	\$1195	\$1395
Third Page (Square 4.9375" X 4.875") (Vert. 2.3875" X 10")	\$795	\$895	\$1095
Quarter Page (Horiz. 7.5" X 2.3875")	\$695	\$795	\$995
Sixth Page (Vert. 2.3875" X 4.9375") (Horiz. 4.9375" X 2.3875")	\$550	\$650	\$775
Box Ad (2.3875" x 2.3875")	\$375	\$425	\$475
Logo/Photo Listing	N/A	N/A	\$225
Extra Listing (Different Business Category)	\$120	\$135	N/A
Bold Listing	N/A	\$135	N/A

Upon Selection of an Advertisement:

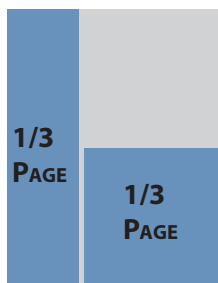
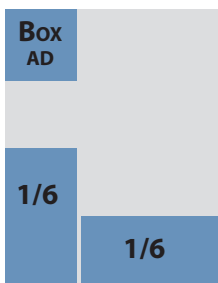


There is a \$30.00 charge to re-size camera ready artwork. A \$50.00 charge will be assessed to any revisions to proofs after the first correction. A \$50 minimum charge will be assessed to create new artwork up to but not including, half page. Extra charge to create half and full page artwork.

Full page color, and half page color ads will appear in the Editorial Section. All other ads will appear in the Classified Section.

Publication Date: December 2010.

Advertising Requirements:



Advertising files must be received in the following formats: PDF, EPS, TIF, or PSD. If you are unsure, please contact us before sending, for assistance 310-317-0841.

InDesign and/or Quark files must be submitted with all fonts and images. Microsoft Office files such as Word, PowerPoint or others are **NOT ACCEPTABLE**. If you do not have the ability to create your file in the required formats, please contact Siena Publishing. Please contact Siena Publishing, Inc. for details 310-317-0841.