

BLACK HISTORY CELEBRATION 2006

Friday, February 24th

PROGRAM/JOURNAL ADVERTISING RATE SHEET

With over 500 attendees the annual Black History Celebration is an event that is carried in hearts and minds long after the celebration ends. One of the ways to remember the day's highlights and the event sponsors is with the beautiful program/journal, published annually.

We are bringing you a fabulous advertising opportunity in this program, which we never find in trash cans or forgotten. In our effort to increase cross-cultural marketing, your message will reach business leaders from both the Torrance Area Chamber of Commerce and the Greater Los Angeles African American Chamber of Commerce.

Here are the rates, specs, and instructions to be included in this opportunity:

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| • Full page ad – 7 ½" wide by 10" in height | \$750 |
| • Half page ad – 7 ¾" wide by 5" in height | \$450 |
| • Quarter page ad – 3 ¾" wide by 5" in height | \$225 |
| • Business card size ad – 3 ½" wide by 2" in height | \$100 |

Note: All ads will be produced in black and white

E-mail your ad in PDF format, no later than February 3rd to:
LISA@torrancechamber.com

Indicate in your e-mail: BLACK HISTORY JOURNAL, size of ad, and your name and company contact information.

You will be invoiced by the Torrance Area Chamber of Commerce at the rate listed above, and payment will be due no later than February 9, 2006. Ads without payment will be deleted from the program.

For more information on the Program/Journal, or to receive a copy of last year's program, call Lisa Fulbright at the Torrance Chamber: (310) 543-3113.